

## Introduction

A degree such as BA or BS listed under the institutional abbreviation indicates the university offers a baccalaureate degree in the program. You can begin the program by completing the transfer framework at any college or university for which courses are listed. For additional information, consult your academic advisor and institutional catalogs. Courses listed for the Community College System may not be offered at every location. Contact the college you plan to attend regarding availability of specific courses.

## Program Notes

An 'M' below indicates that a minor, or second major, or area of concentration outside the major is required.

## Program Notes

An 'S' below indicates that the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance.

EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	UKCCS
BA (M)			BA/BS (M)	BA (M)	BA/BS (M,S)		BA (M,S)	

## General Education Transfer Component - 48 hours

Complete the General Education Transfer Component according to the general education requirements for this major at the sending institution, unless specific courses are listed below. General Education courses may also count toward the major, or a minor, or a second major.

Written Communications - 6 hrs								
Oral Communication - 3 hrs								
Humanities - 6 hrs								
Behavioral/Social Sciences - 9 hrs								
Mathematics (Minimum College Algebra) - 3 hrs								
Natural Sciences - 6 hrs								
Other General Education Requirements - 15 hrs								

## Specialty Transfer Component - 12 hours

All of the requirements of the Specialty Component blocks must be fulfilled, even when the blocks total more than 12 hours. At most institutions, the additional hours will be used for part of the General Education requirements.

Reporting/Writing - 3 hrs	COM 201	ENG 204	CMJN 201	JMC 194	JOU 130	JOU 204		JOUR 202*	JAT 204
Mass Media and Society - 3 hrs	COM 200*	COM 205^	CMJN 110	JMC 168	JOU 100 or RTV 100	JOU 101 or COM 249		JOUR 201	JAT 101 or COM 249*
Advertising - 3 hrs	COM 325	COM 308	CMAF 383	JMC 394	JOU 370	ISC 161		JOUR 341	CMS 269
Photography - 3 hrs	JOU 325	ART 307	CMJN 285	JMC 283	ART 290	JOU 387		JOUR 231	CMS 157

\*' Course meets general education requirements. Applicability of the course to specific general education requirements may vary depending on program requirements and institutional policies.

^' Course has a prerequisite not included in the framework.